



Research Fees - Rate Card 2026

As Australia's largest neonatal consumer organisation, Miracle Babies is able to provide health professionals and researchers access to a very large community of families who have experienced the birth of a premature or sick baby. These families are often very willing to participate and share their experiences, information and points of view to help our joint mission of advancing health.

Base Rate - applicable to all research projects

\$250

Website listing + inclusion in bi-monthly email send to closed network approx 200 parents and health professionals



Optional Add Ons - available in conjunction with the email send

\$200

1x social post on Facebook page + in private Neonatal families Miracle Babies Facebook community group

\$300

As above, with one additional post on the same project on Facebook page + in community group

\$500

Miracle Babies to facilitate a focus group, includes finding participants