



## Research Fees - Rate Card 2026

As Australia's largest neonatal consumer organisation, Miracle Babies is able to provide health professionals and researchers access to a very large community of families who have experienced the birth of a premature or sick baby. These families are often very willing to participate and share their experiences, information and points of view to help our joint mission of advancing health.

### Base Rate - *applicable to all research projects*

**\$250**

Website listing + inclusion in bi-monthly email send to closed network approx 200 parents and health professionals



### Optional Add Ons - *available in conjunction with the email send*

**\$200**

1x social post on Facebook page + in private Neonatal families Miracle Babies Facebook community group

**\$300**

As above, with one additional post on the same project on Facebook page + in community group

**\$500**

Miracle Babies to facilitate a focus group, includes finding participants